

THE AUSTRALIAN MUSIC VAULT CELEBRATES 1 MILLION VISITORS ALONGSIDE HUMAN NATURE



FOR IMMEDIATE RELEASE, 1 MAY 2019 – Today marks a significant feat for the [Australian Music Vault](#) as one million visitors have entered the space since opening its doors to the public just over a year ago.

To commemorate this special occasion, Arts Centre Melbourne Chief Executive Officer **Claire Spencer** joined beloved Australian band **Human Nature** in cutting a cake, saying this is a moment to remember for one and all.

“When we set out to establish a space in partnership with the music industry where music lovers could immerse themselves in the rich history of Australian music, we knew it would have a strong and meaningful impact. A large part of Arts Centre Melbourne’s curatorial team has been dedicated to telling the stories of the contemporary Australian music scene. The Australian Music Vault is a way to learn about these unique stories, interact with the displays and engage with archival footage. To have now welcomed one million visitors is such an incredible moment for us and we look forward to exploring these stories further for many years to come.”

Andrew Tierney, Michael Tierney, Phil Burton and Toby Allen of Human Nature are celebrating 30 impressive years of music, and are being welcomed into the Australian Music Vault for the first time in the [Two Way Traffic](#) display with their circa 2000 Motown suits worn in their Imperial Palace residency in Las Vegas.

The free permanent exhibition is a key initiative of the Victorian Government’s Music Works strategy and was developed by Arts Centre Melbourne in partnership with the music industry to enrich music lovers in ever-evolving displays, associated learning programs and digital and interactive experiences to strengthen Melbourne’s music industry and culture.

Minister for Creative Industries, **Martin Foley MP**, also welcomed the milestone.

“Melbourne is the undisputed home of live music and the incredible success of the Australian Music Vault in such a short time shows just how important music is to this city and Victoria. Beyond its headquarters at Arts Centre Melbourne, thousands more people have experienced the Vault through its touring program which so far has seen the Kylie on Stage exhibition travel across the state.”

The visitor experience at Arts Centre Melbourne has always been at the forefront of our commitment to fostering deep connections to the performing arts. The Australian Music Vault has



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certainly contributed to this sentiment by bringing families and communities together across generations and cultural divides.

"It's fantastic! Brilliant! I'm bringing my grandkids; they're musicians!"

"It's awesome. I wish it was bigger!"

"I've spent over an hour in the Vault tonight. It's just amazing."

"We came from interstate and our friends told us we just had to visit. We weren't disappointed; loved it!"

"It was a really wonderful exhibition."

The Australian Music Vault has shared this journey with Founding Patrons, legendary music industry figures **Kylie Minogue (OBE)**, **Ian "Molly" Meldrum (AM)**, **Michael Gudinski (AM)**, **Archie Roach (AM)** and more recently, **Tina Arena (AM)**. It is a celebration of the Australian contemporary music story – past, present and future. It's a place to explore your love of music, revisit some of the big music moments of your life and discover the exciting new stories of today's Australian music scene.

The Australian Music Vault charts the story of contemporary Australian music from the 1950s until today showcasing the iconic people, events and places that define Australian music. It continues this by exploring the development of [hip hop in a new display](#). Hip hop in Australia stems from the 1980s and this new display conveys the depth and breadth of the culture, as well as the various milestones and accomplishments the hip hop communities have reached over the years.

An expanded and permanent Australian Music Vault is planned for a new Arts Centre Melbourne campus and creative hub at 1 City Road, a key new cultural, industry and tourism offer featured as part of the Victorian Government's vision for the Melbourne Arts Precinct Transformation.

High resolution images can be found [here](#).

For more information about Arts Centre Melbourne, please visit www.artscentremelbourne.com.au or phone 1300 182 183. Become a fan of [Arts Centre Melbourne on Facebook](#) or follow [@artscentremelb](#) on [Twitter](#) and [Instagram](#).

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