

Arts Centre Melbourne Signage Form

Sidney Myer Music Bowl



Presenting Line:

Show Name:

Performance Dates:

On-site Sidney Myer Music Bowl signage:

(x)	Signage	Price (approx.)	Dates
	Hill Banner Stands	\$430	Bookable: Subject to availability
	Flags (4) <i>(Book via City of Melbourne)</i>	\$1,100	Bookable: Subject to availability
	What's On Board	No charge	Updated seasonally
	Entry Gate Banners (2)	\$1320	During show time only
	Handrail, Balcony or Gate Banners	To be advised	During show time only

Promotion signage around Arts Centre Melbourne venues

(x)	Signage	Price (approx.)	Dates
	Theatre Banner	\$1,675	Bookable: Subject to availability
	Hamer Hall Backlit	\$320	Bookable: Subject to availability
	St Kilda Rd Backlit	\$320	Installed by event date order
	Smorgon Plaza Backlit	\$215	Installed by event date order
	Box Office Backlit	\$220	Installed by event date order
	Hamer Hall & Theatres Building Plasma Screens	No charge	Added to playlist once .mp4 file is submitted
	Hamer Hall Digital Signage <i>(brief over page)</i>	Estimated \$500	Added to playlist once animated artwork is created

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For Hamer Hall Digital Signage please provide:

One-liner description (20 word max):	
Media quote – correctly referenced (10 word max):	

Please supply the show's packaged poster artwork in one of the following formats:

- InDesign file
- Layered psd file
- Illustrator AI file

Please note: **1.** Printed signage must include our call-to-action, "**Book through Ticketmaster. Call 1300 136 367**". **2.** Artwork for all signage bookings is required two weeks prior to booking date. Failure to adhere to this requirement will result in your booking being cancelled and a fee of \$375 applied to event settlement. **3.** Signage will be disposed two weeks after your final show, unless otherwise specified.