

Arts Ads

Content Template

Who is paying for your show?

Producer: _____
(St Brendan's PS presents...)

What is your show called?

Title: _____
(Alice in Wonderland)

What dates is the show on?

Dates: _____
(7 – 9 June 2015)

What time does it start?

Time: _____
(7 pm)

Where is it being held?

Venue: _____
(Fairfax Studio, Arts Centre Melbourne)

Where can I get a ticket?

Outlets: _____
(Ticketmaster)

Who is the show aimed at?

Audience: _____
(Teenagers)

Is anyone helping with money?

Sponsor: _____
(Supported by Lucy's Hair Studio)

What is the show about?

Description: _____

Anything else?

Starring.....featuring.....quotes from script

Reviews.....

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Teachers Notes

Creating a Bill Poster:

Have a look at the supplied real life bill posters. They include all the relevant information from overleaf, but it is all spaced out and designed beautifully and clearly so the event makes sense.

It is a good idea to include quotes or a byline about your arts event, such as *“The most adventurous show I’ve ever seen” – The Age* or *“Never before seen on the stage!”*. You are trying to generate hype for your show so people come and see it!

Task before you come:

In pairs, have students fill in the sheet overleaf for an arts event. Use the examples provided for inspiration. Posters can be produced for real productions students have seen or will see, school productions or fictitious works.

The areas of performing arts you may choose from include: Music concert, Musical, Opera, Dance (Contemporary or Ballet), Stand Up Comedy, Play (Drama or Comedy), Magic or Circus.

It would be best if you used Arts Centre Melbourne venues for your bill posters, unless it’s for your school production. These are:

- **Hamer Hall:** large scale music concerts
- **State Theatre:** ballet, opera or musical
- **Playhouse:** larger scale plays, comedy shows or kids’ shows
- **Fairfax Studio:** smaller scale plays, magic, circus, comedy shows or kids’ shows
- **Sidney Myer Music Bowl:** large rock or electronic music events, cultural events, music festival

We look forward to seeing you in at The Channel, Arts Centre Melbourne!